

# INVESTOR PRESENTATION

**MAY 2021** 

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# LA BANQUE POSTALE AT A GLANCE



#### LA BANQUE POSTALE: INVESTMENT CASE

#### A LARGE AND DIVERSIFIED BANCASSURER

11<sup>th</sup> largest bank in the Eurozone with total assets of €737bn and NBI of €7.7bn

100% owned by Groupe La Poste (in turn 66%-owned by Caisse des Dépôts and 34% by the French state) **10.3 million** active retail customers in France <sup>(1)</sup>

An international footprint through CNP Assurances (2)

#### A balanced mix of businesses:

Retail banking NBI: 64.5%

Insurance NBI: 33.4%

#### **2030 STRATEGIC PLAN: 2025 TARGETS**

NBI

>3% (2020-2025 CAGR)
20% generated internationally

C/I RATIO

-10 points

RWA

Controlled growth at 3.5% (CAGR)

RONE

of 8% in 2023 (3)

#### ONE OF THE STRONGEST BALANCE SHEETS IN THE SECTOR

CET1 ratio: 20.4%

A Solvency II ratio of 208% for CNP Assurances

Regulatory own funds: €21bn

Cost of risk at 46 bps, NPL at 0.7%

Sound credit ratings: Fitch (A/F1+), S&P (A/A-1) **A LEADING COMMITMENT TO SUSTAINABLE FINANCE** 

€23bn in financing

for energy transition projects

Recognised leadership in ESG performance: Rated Global No.1 by Vigeo and Global No.3 by Sustainalytics

to 100% of eligible LBP AM funds and 95% of assets under advisordirected management by BPE

SRI label awarded

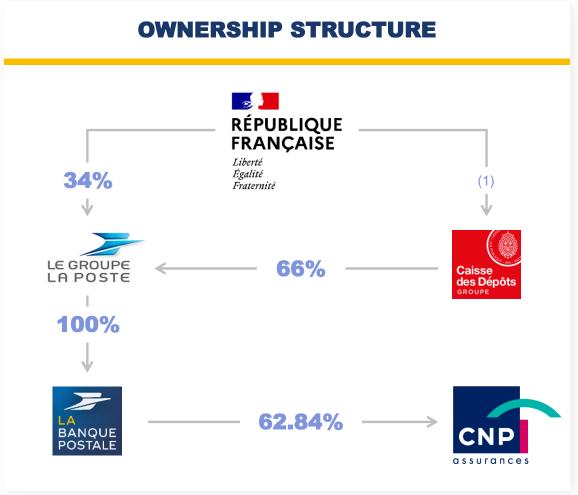


#### A LARGE PUBLIC BANCASSURER









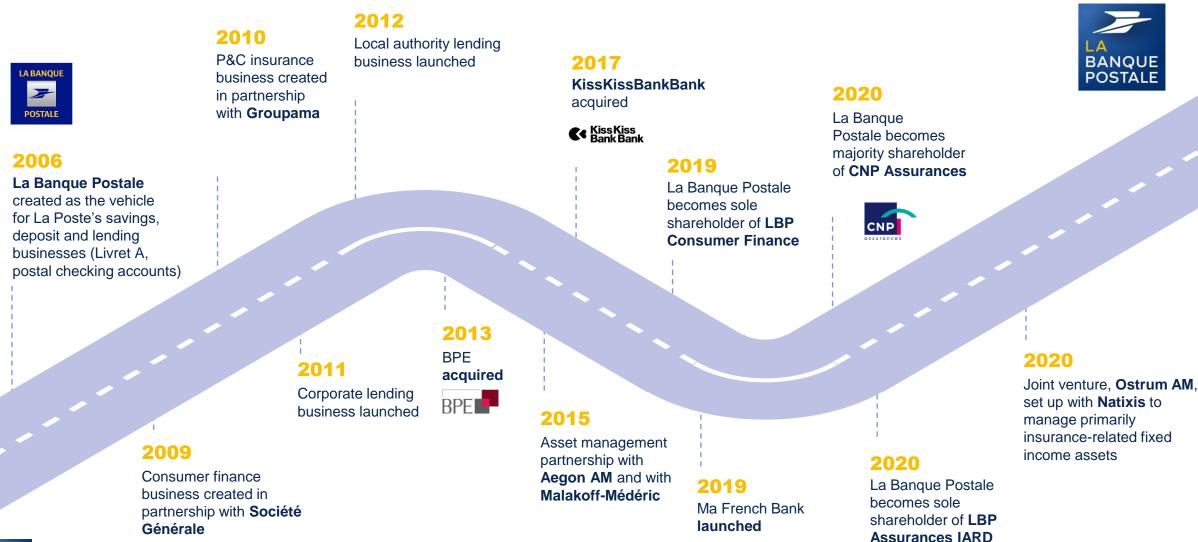


#### A DIVERSIFIED PROFILE AND A STRONG CAPITAL BASE





#### **A YOUNG BANK**





#### A FULL SERVICE BANK

Commercial banking and CIB

#### 3 Retail Banking brands







Developing banking services for corporates and the local public sector since 2011

 France's leading lender to local authorities and public hospitals (in partnership with SFIL)



#### Corporate and Investment Bank (CIB) launched in 2018 to:

- Enable the commercial banking business to finish extending its range and secure customer loyalty
- Build business with outside customers, particularly among financial institutions

Specialised financing



(100%-owned by La Banque Postale)

Consumer finance (launched in 2009): consumer finance, revolving credit facilities, etc.



(100%-owned by La Banque Postale)

Leasing (launched in 2012) & Factoring

Life insurance



Life insurance & Pension products with an extended presence:

- 19 countries in Europe and Latin
   America
- More than 36 million personal risk/protection insureds worldwide and more than 12 million savings/pensions policyholders

Non-life insurance



(100%-owned by La Banque Postale)



(100%-owned by La Bangue Postale)



(100%-owned by La Banque Postale)



35%



51%

Asset management















A new asset management model capable of seizing growth opportunities in insurance asset management, in partnership with Ostrum, impelled by LBP AM's refocusing on multi-specialist SRI conviction management

LA BANQUE POSTALE

Investor presentation / May 2021

Q

# 2020: A WATERSHED YEAR WITH TRANSACTIONS THAT REDEFINED THE GROUP'S STRUCTURE

## BUILDING A LEADING BANCASSUREUR

with CNP Assurances in France, Europe and Latin America

- Integration effective 4th March 2020 with governance changes to reflect the new integrated bancassurer business model
- CNP Assurances is the #2 insurer in France, #3 in Brazil (1)

#### STRENGTHENING OUR POSITION IN P&C INSURANCE

Buyout of 35% stake in La Banque Postale Assurances IARD from Groupama

 A long-term partnership with expanded cooperation in the legal protection and assistance market

### DRIVING A NEW DYNAMIC IN ASSET MANAGEMENT

around two strategically related organisations

- LBP AM: a leader in sustainable finance with a conviction asset management offering
- Ostrum AM: a leading primarily insurancerelated fixed-income asset management JV with €450bn assets under management

### FURTHER DEVELOPING LENDING ACTIVITY

to local public agencies and hospitals

- Sale of 5% interest in SFIL to Caisse des Dépôts, which has become SFIL's reference shareholder
- Renewed partnership with SFIL to distribute medium- and long-term loans to local public agencies and public hospitals

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#### A LEADING BANCASSURANCE GROUP...

#### A major player



with large customer bases

# Benefiting from favorable market trends for bancassurers

- Life insurance remains France's most popular savings product
- Insurance products primarily distributed through bancassurance channels
- Changing customer expectations (e.g., simpler solutions, self care)
- Technological revolutions (e.g., digitisation, connected homes/cars)

# Leading to increased operational efficiency

- Faster customer acquisition
- Cost and revenue synergies

In mid-2022, CNP Assurances will be the one-stop shop for the Group's life and non-life insurance businesses through the transfer of La Banque Postale's non-life insurance subsidiaries (LBP Prévoyance, LBP Assurance Santé, LBP IARD)



# ...WITH A GOVERNANCE REFLECTING THE INTEGRATED BANCASSURANCE MODEL

#### **GOVERNANCE**

Control of CNP Assurances' Board of Directors with 9 of the 17 directors appointed by La Banque Postale

Joint governance settled through new committees

- Strategic Insurance Committee
- Extended Conglomerate Committee
- Partnership Committee
- IS Sponsor & Customer Experience Committee

New International Development and Strategic Insurance Projects Coordination department

#### **INTEGRATION OF CORPORATE FUNCTIONS**

Key corporate functions already integrated

- Risk Management
- Compliance and Legal
- Audit/Internal Audit
- Accounting

CNP Assurances' Chief Executive Officer is a member of La Banque Postale's Executive Committee



#### **STRONG CREDIT RATINGS**

	LAST UPDATE	LONG-TERM RATING	OUTLOOK	SHORT-TERM RATING	RATING BY DEBT
Fitch Ratings	2021/03/30	A	Stable	F1+	<ul> <li>Senior Preferred: A+</li> <li>Senior Non-Preferred: A</li> <li>Tier 2: BBB+</li> <li>AT1: BBB-</li> </ul>
<b>S&amp;P Global</b> Ratings	2020/10/27	A	Stable	<b>A-1</b>	<ul> <li>Senior Preferred: A</li> <li>Senior Non-Preferred: BBB</li> <li>Tier 2: BBB-</li> <li>AT1: BB</li> </ul>



#### **OUTSTANDING ESG RATINGS**

	LAST UPDATE	RATING	POSITION VS PEERS
ISS ESG  ethix-climate-oekom	2020	<b>B- Prime</b> for the 3 <sup>rd</sup> consecutive year	Best bank worldwide in the "Public and Regional Banking" category
vigeoeiris	2021	Global rating: <b>71/100</b> (+2 pts vs 2019) o/w ecological transition rating: <b>82/100</b> o/w carbon footprint rating: <b>A</b>	Best bank worldwide in the "Retail and Specialised Banking" category and 10th best company worldwide
SUSTAINALYTICS	2021	Global rating: <b>91/100</b> (+32 pts vs 2018) "Leader" Status	Best French bank  3 <sup>rd</sup> best bank worldwide
MSCI	2020	AA rating for the 6th consecutive year	<b>Leader</b> bank
CDP	2020	<b>A- rating</b> for the 2 <sup>nd</sup> consecutive year "Leadership" Level	<b>Leader</b> bank



# 

# **2030 STRATEGIC PLAN**



LA BANQUE POSTALE 2030
SHAPING
A JUST TRANSITION
FOR OUR CUSTOMERS



#### **2030 VISION**

#### **AMBITION**

Become France's favorite bank

#### **CUSTOMERS**



Position La Banque Postale among the leaders in customer experience



NPS <sup>(1)</sup> among Top 3 of remote banks between 2023-2025

#### COMMUNITY



Reaffirm community ambitions in support of the just transition



Global leader in impact finance

#### **EMPLOYEES**



Place the employee experience at the centre of our strategic project



NPS of +20 for question
"Would you recommend
La Banque Postale as an employer?"



#### **OUR ROADMAP**



# **Consolidate the Retail Banking base**

- Three brands to meet the needs of all customers
- A distribution network
   that is close to customers, refurbished and multi-channel
- Digitised customer experience from end-to-end, for both individual and business customers
- Enhanced operating performance through mass processing of low valueadded tasks



# Increase the pace of diversification

- Retail customers: develop consumer finance and asset management businesses
- Business customers: expand business scope and product range
- Bancassurance: tap the model's full potential



## **Prepare the bank** for the future

- Grow internationally
- Develop an innovative partnership model

€3.4BN IN IT INVESTMENTS BY 2025



#### **GROW INTERNATIONALLY**

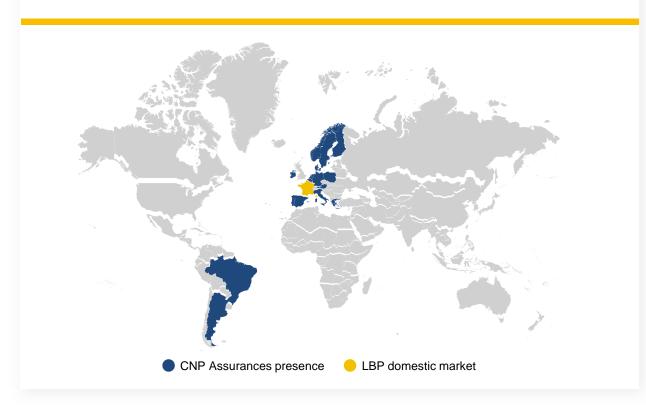
1

# EXPAND INTO INTERNATIONAL MARKETS

- To diversify the business portfolio (reduce NIM sensitivity to rate environment and domestic market)
- To tap the potential of fast-growing geographic markets

2

# BY LEVERAGING THE GEOGRAPHIC FOOTPRINT OF CNP AND ITS PARTNERSHIPS





# LEVERAGE UNIQUE DEVELOPMENT POTENTIAL TO DELIVER PROFITABLE GROWTH



**3% GROUP NBI**2020-2025 CAGR

20%
INTERNATIONAL NBI
IN 2025

- 10PTS
GROUP COST/INCOME RATIO
BY 2025

RONE (2) 8% by 2023



ROBUST CAPITAL
TO SUPPORT GROWTH
20.4% CET1 IN 2020

CONTROLLED GROWTH IN RWA (1) ~3.5% CAGR 2020-2025

STANDARD DIVIDEND PAYOUT RATE

45% IN PERIOD TO 2025

# 03

# BUSINESS & FINANCIAL PERFORMANCES



#### **2020 RESULTS**

# Attributable net profit of €4,155m as reported

Attributable net profit of €738m excluding CNP first-time consolidation entries

2020 results shaped by non-recurring transactions

- €3.4bn positive net impact of CNP first-time consolidation
- €484m positive effect of increase in the Group's interest in CNP from 20% to 63% (effect of change in scope excluding badwill and PPA)
- Covid-19 effects on consolidated operating profit, estimated at €807m

1



# RESILIENT NET BANKING INCOME (NBI) OF €7,724m

including €2,309m positive effect of CNP first-time consolidation and negative Covid-19 effect of €377m Historical scope NBI of €5,435m, down 2.6% in 2020 excluding PEL/CEL provision

2



#### **COST/INCOME RATIO OF 70.2%**

(EXCLUDING BADWILL & PPA)

Historical scope operating expenses stable at €4,648m, excluding non-recurring effects<sup>1</sup>

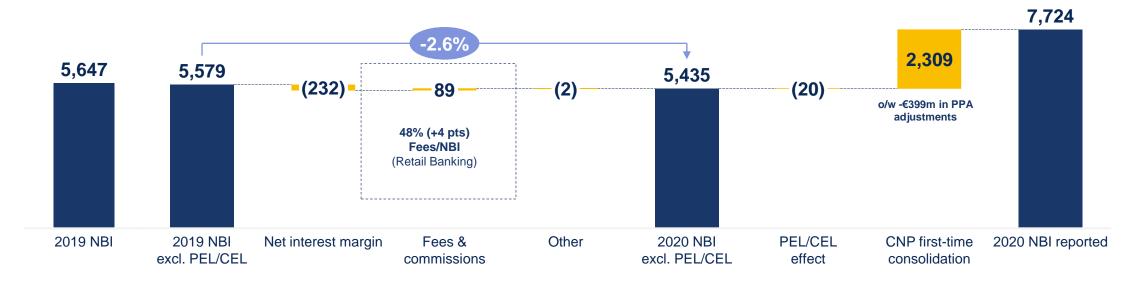
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**RONE** (2) **OF 6.3%** 

(EXCLUDING BADWILL & PPA)

# RESILIENT NBI IN ENVIRONMENT SHAPED BY HEALTH CRISIS AND LOW INTEREST RATES



- Historical scope NBI down 2.6% (excluding PEL/CEL effect).
- Net interest margin down 8% <sup>(1)</sup> (-€232m) due to low interest rate environment and reduced trading room activity.
- 4% growth in fees and commissions (+€90m), led by higher financial commissions, mainly on life insurance, and development of diversification businesses (advisory, wealth management, etc.).

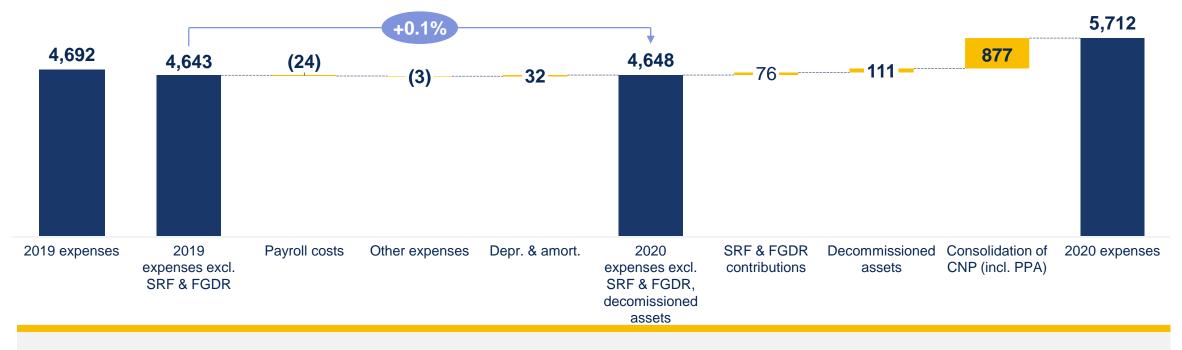
- Outstanding retail loans up 1.7% and savings deposits up 4.6%.
- — €2.2bn net outflow from life insurance contracts (€3.1bn outflow from traditional contracts, €0.8bn inflow to unit-linked).
- Corporate outstanding loans up 12.5%.



(1) Excluding PEL/CEL effect

22

#### **EXPENSES KEPT UNDER CONTROL**



Expenses were stable, excluding non-recurring items related to taxes, depreciation and amortisation, with ongoing expenditure to support business development, transformation programmes and strengthening of corporate functions.

Two non-recurring items concerning the Banking Division:

- €27m increase in contributions to the Single Resolution Fund (SRF) and its French equivalent, the FGDR
- Non-recurring measures (decommissioning of non-current assets for €111 million)

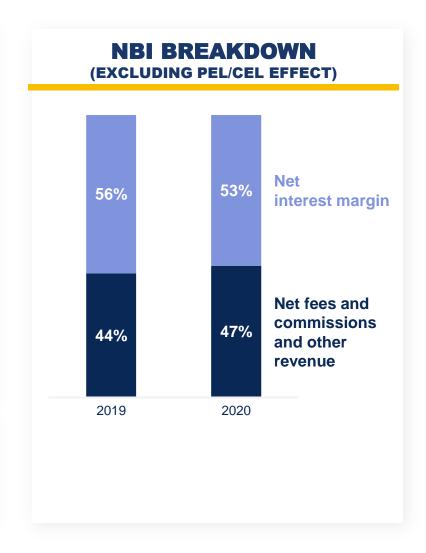


#### **RETAIL BANKING: RESILIENT FINANCIAL RESULTS**

#### **FINANCIAL RESULTS**

(in € millions)	2020 Underlying	2019 Underlying	(%)
Net banking income (excluding PEL/CEL effect)	5,002	5,173	-3.3
Operating expenses (excluding non recurring items)	(4,422)	(4,418)	+0.1
Gross operating profit restated	580	755	-23.2
Cost of risk	(607)	(178)	n.m.
Operating profit/(loss) restated	(27)	577	n.m.

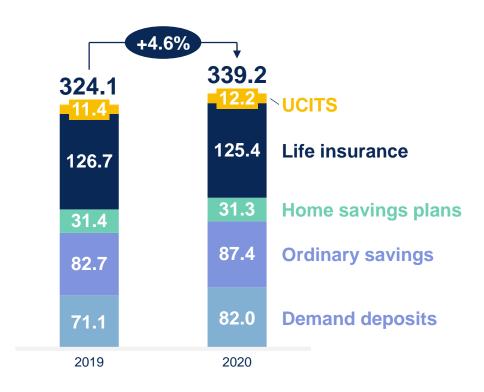
- Operating expenses, restated for exceptional decommissioning of non-current assets and for non-recurring levies, were stable
- Higher cost of risk mainly reflecting adjustments to risk parameters based on forward-looking estimates of Covid-19 risks





#### **RETAIL BANKING: INCREASED SAVINGS DEPOSITS**

#### **SAVINGS DEPOSITS** (€BN)



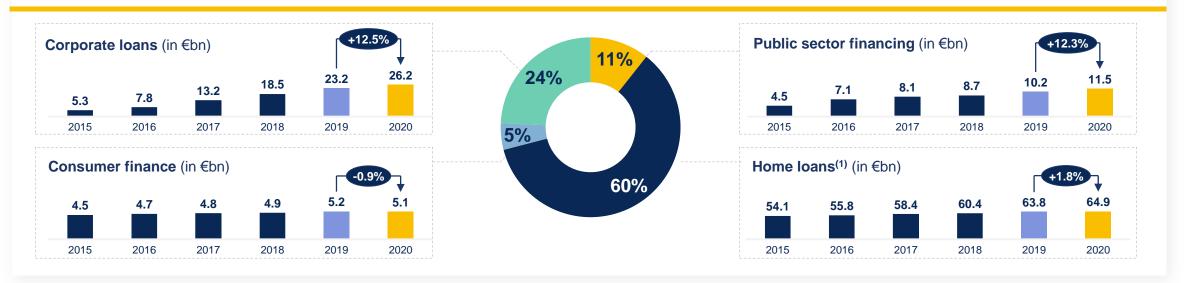
o/w BPE private banking: €5.0bn (up 13.4%)

# RETAIL BANKING: GROWTH DRIVEN BY CORPORATE AND PUBLIC SECTOR FINANCING

#### **2020 LOAN ORIGINATIONS**

- Corporate loans and public sector financing: €39.6bn (+4.9%)
- Retail customers: home loans: €10.4bn (-16%), consumer finance: €2.2bn (-16%)

#### **2020 OUTSTANDING LOANS €108.2BN (+5.2%)**

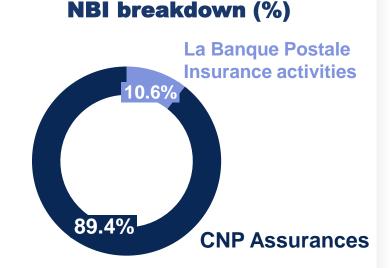




#### **INSURANCE: NOW ACCOUNTING FOR 1/3 OF GROUP NBI**

#### FINANCIAL RESULTS INCORPORATING CNP ASSURANCES

(in € millions)	2020 <sup>(1)</sup> reported	2020 <sup>(2)</sup> excl. CNP Assurances	2019 Reported
Net banking income	2,582	273	251
Operating expenses	(1,005)	(128)	(133)
Gross operating profit	1,577	145	118
Cost of risk	(67)	0	0
Operating profit	1,510	145	118



— In mid-2022, CNP Assurances will be the one-stop shop for the Group's life and non-life insurance businesses

#### **INSURANCE: 2020 KEY INDICATORS**

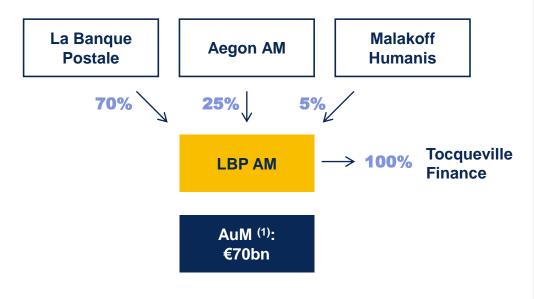
#### LIFE AND TERM CREDITOR INSURANCE Premium income: €24.7bn (1) **Latin America Term creditor** insurance 16.4% 19.9% 60.2% **Europe** 19.9% excl. 83.6% **France** Life insurance **France** 2019 2020 **Outstandings** €126.7bn €125.4bn 10.7% 11.7% o/w unit-linked -€0.4bn -€2.2bn **Net new money** o/w traditional *-*€0.9bn -€3.1bn o/w unit-linked €0.5bn €0.8bn

NON-LIFE INSURANCE			
	2019	2020	
Premium income	€977m	€970m	
Combined ratio net of reinsurance	91.4%	89.1%	
Death & Disability earned premiums	€532m	€481m	
P&C earned premiums	€354m	€399m	



#### **ASSET MANAGEMENT: A NEW DYNAMIC IN 2020**

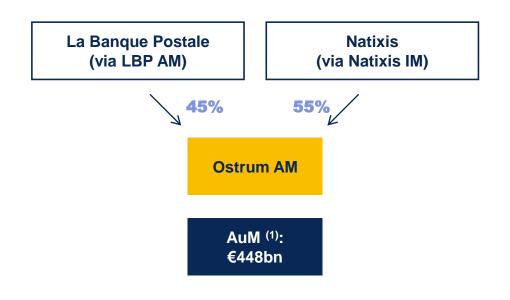
# LBP AM, A CONVICTION ASSET MANAGER LEADER IN SUSTAINABLE FINANCE



#### LBP AM and Tocqueville Finance:

multi partner multi specialist SRI conviction management

# CREATION OF A EUROPEAN LEADER IN INSURANCE-RELATED ASSET MANAGEMENT



A joint venture with a focus on institutional investors offering:

- Asset management fully focused on socially responsible investing
- Services

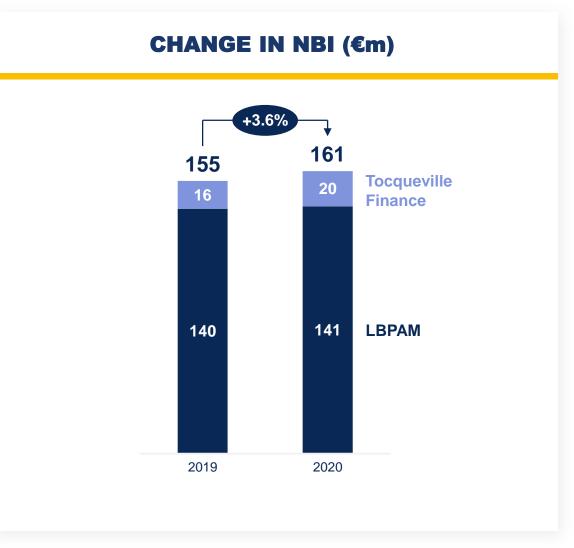


#### **ASSET MANAGEMENT: SLIGHTLY POSITIVE MARKET IMPACT**

#### **FINANCIAL RESULTS**

(in € millions)	2020 <sup>(1)</sup>	2019	(%)
Net banking income	161	155	+3.6
Operating expenses	(98)	(93)	+5.3
Gross operating profit	63	63	+1.1
Cost of risk	0	0	n.m.
Operating profit	63	63	+1.1

The Asset Management Division's net banking income rose by 3.6% compared with 2019, reflecting the favourable market effect which more than offset a small outflow of funds during the year.





#### PRUDENT RISK MANAGEMENT

# CONSERVATIVE PROVISIONING POLICY NO DEFAULTS TO DATE



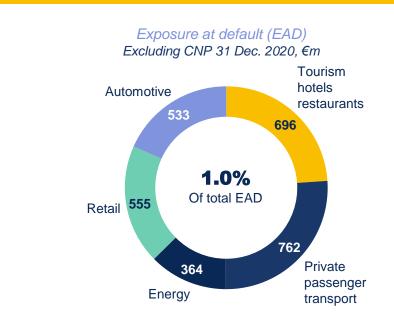
# LIMITED INCREASE IN NON-PERFORMING LOAN EXPOSURE EXCLUDING CNP

Bucket 3	2019	2020
EAD (€m)	1,285	1,506
EAD (%)	0.53%	0.52%
Coverage rate	42%	39%

NPL rate in 2020



# LIMITED EXPOSURE TO CRISIS-HIT SECTORS



- Exposure to sectors the worst hit by the crisis limited to €2.9bn
- €208m in provision charges



#### **HIGH QUALITY ASSETS**

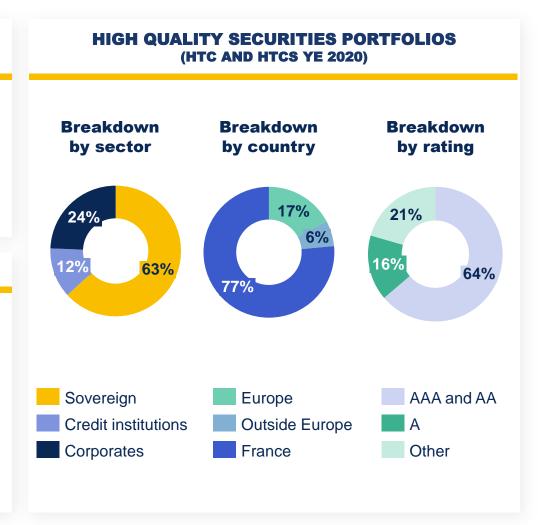
#### **HIGH QUALITY OF LOAN PORTFOLIO**

- A conservative RWA calculation approach using standard method
- Gradual and controlled diversification of lending businesses
- A conservative financing approach, focusing on disciplined management

#### **CREDIT RISK STILL ACCOUNTING FOR MOST OF TOTAL RWAS**



Basel 3/CRR





# LIQUIDITY & SOLVENCY



#### **BALANCE SHEET**

#### **KEY POINTS**

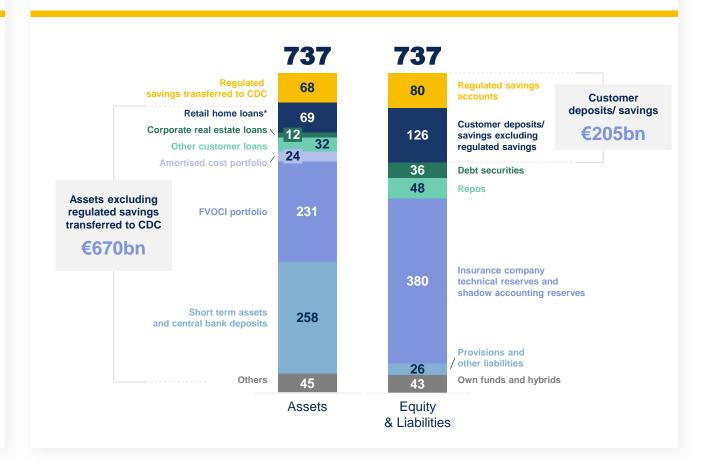
- Balance sheet: €737bn, x2.7 vs December 2019 following the consolidation of CNP Assurances
- Customer deposit base: €205bn

Regulated savings accounts (Livret A, LDDS, LEP) centralised with CDC with a 10-year phase-in period to absorb the liquidity it will receive in return (1)

Other customer deposits:

Mainly home-savings plans and accounts giving rise to a future lending obligation

#### BALANCE SHEET AT 31 DECEMBER 2020 (€bn)



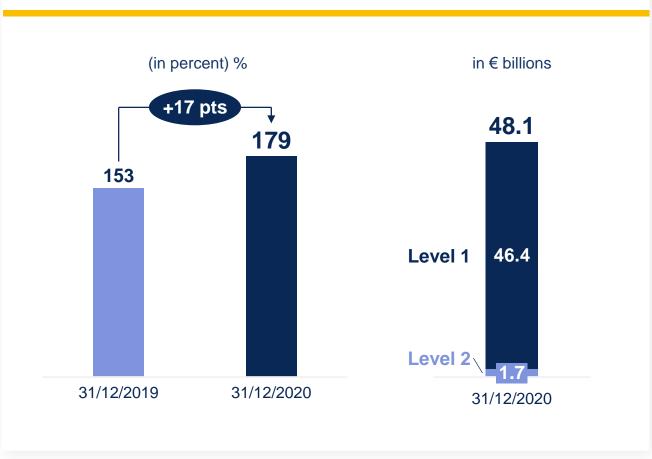


#### **ROBUST LIQUIDITY RATIOS**

#### **LOAN-TO-DEPOSIT RATIO** (1)

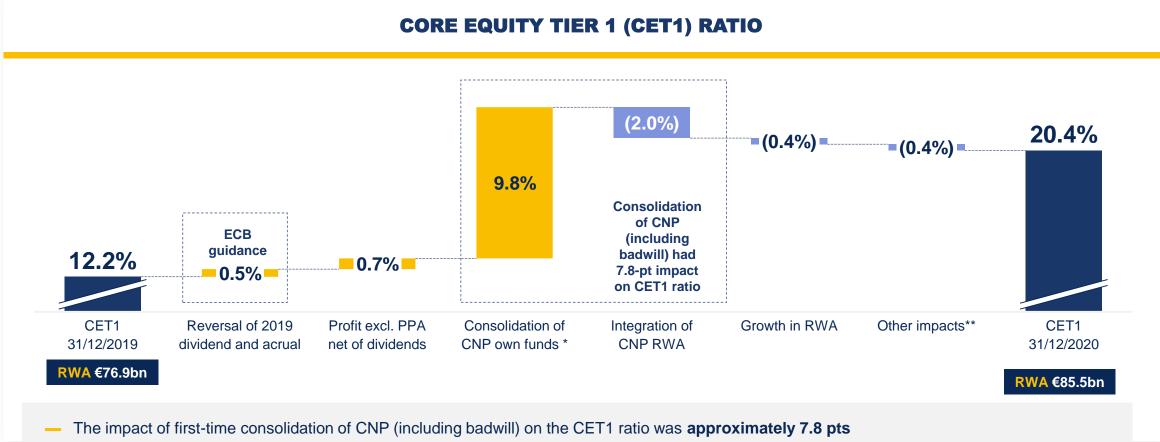


#### LCR RATIO AND HQLA LIQUIDITY BUFFER





#### **CET1 GROWTH DURING 2020**



- Restated for €7.1bn increase linked to the inclusion of CNP in RWA, growth in Banking Division RWA was very limited (around €1.5bn)
- 1.2-point impact of reversing 2019 dividend accrual (€351m) and of including 2020 attributable net profit excluding PPA and net of dividends (around €180m based on ECB guidance)



# **CAPITAL REQUIREMENTS**

#### **CET1 RATIO**

The required consolidated CET1
Ratio notified by ECB as from 1 April
2020 is 8.375%, breaking down as
follows:

- 4.50% for CET1
- 1.125% for Pillar 2 additional own funds (Pillar 2 Requirement)
- 2.50% for the capital conservation buffer (CCB)

   0.25% for the buffer for Other Systemically
- 0.25% for the buffer for Other Systemically Important Institutions (O-SIIs)
- <0.01% for the countercyclical buffer (CCyB)</p>

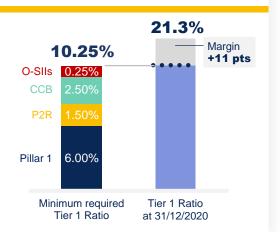


#### **TIER I RATIO**

The required Tier 1 Ratio notified by ECB applicable as from 1 April 2020 is 10.25%,

breaking down as follows:

- 8.375% for applicable CET1 overall capital requirement
- 1.875% for Additional Tier 1 (ATI)



#### **TOTAL CAPITAL RATIO**

The required consolidated Total Capital Ratio notified by ECB applicable as from 1 April 2020 is 12.75%, breaking down as follows:

- 8.375% for applicable CET1 overall capital requirement
- 1.875% for Additional Tier 1 (ATI)
- 2.50% for Tier 2 (T2)





### MREL ELIGIBLE LIABILITIES AND OWN FUNDS

#### **ELIGIBLE LIABILITIES AND OWN FUNDS AT 31 DECEMBER 2020**

As an "O-SIB", La Banque Postale is not subject to the TLAC rule defined by the Financial Stability Board (FSB)

#### MREL (new scope of consolidation)

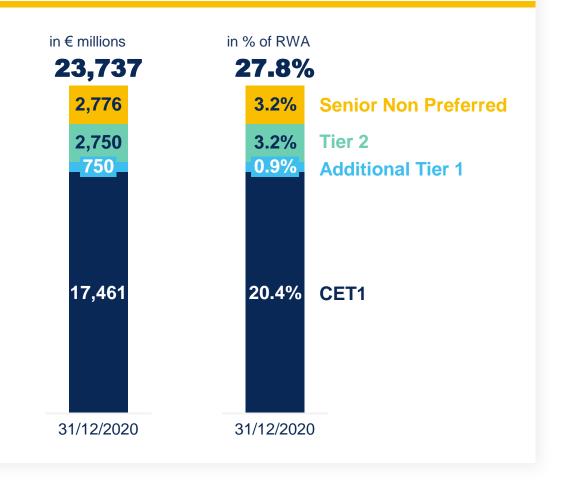
 On 22 February 2021, the French banking and insurance supervisor (ACPR) notified La Banque Postale that its consolidated MREL had been set at 24.13% of RWA (including CBR) and 8.01% in terms of LRE. La Banque Postale will use subordinated instruments to meet these requirements by 1 January 2024

#### Strong MREL ratios at 31/12/2020

- Eligible liabilities and own funds represent a total of €23,737m
- Including Total Capital of €20,961m
- Representing 27.8% of RWAs or 8.0% in terms of LRE

#### — Strong buffer

- Distance to MDA: 1,104 bps
- ADIs: **€789m**





# **REGULATORY INDICATORS WELL ABOVE REQUIREMENTS**

	CAPITAL			LEVERAGE	LIQUIDITY	
	CET1	TIER 1	TOTAL CAPITAL	LEVERAGE RATIO	LCR	NSFR
<b>2020</b> REQUIREMENTS	9.25% (1)	10.75% <sup>(1)</sup>	12.75% <sup>(1)</sup>	N.A.	>100%	N.A.
<b>2020</b> RATIOS	20.4%	21.3%	24.5%	6.9% (2)	179%	>100% (3)
<b>2021</b> REQUIREMENTS	8.375%	10.25%	12.75%	N.A.	>100%	N.A.
	$\bigotimes$	$\bigotimes$	$\bigotimes$	$( \lozenge )$	$\bigcirc$	$(\lozenge)$



<sup>(1)</sup> Excluding Countercyclical Capital Buffer

<sup>(2)</sup> In application of the 10/10/2014 EU Commission Delegated Act (excluding savings funds centralised at the level of CDC). Leverage ratio calculated by applying the May 2019 decision of the European Central Bank (excluding 50% of the centralised savings funds) was 6.1%.

(3) Calculated under the BCBS requirements (QIS)

### DIVERSIFIED FUNDING SOURCES TO SUPPORT LENDING GROWTH

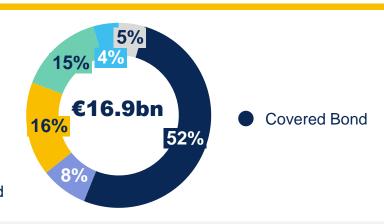
#### **FUNDING POLICY PRINCIPLES**

- Reaching full AT1 and T2 buckets
- Respecting MREL

An inaugural social bond issue underscoring La Banque Postale's commitment to becoming a regular issuer under its green and social bond framework could be considered in 2021

#### WHOLESALE FUNDING SOURCES (2)

- Repo LT
- Additional Tier 1
- Tier 2
- SeniorNon Preferred
- Senior Preferred



#### **2021-2023 FUNDING PLAN**

	2021	2022	2023
	BUDGET	——— EXPE	CTED ——
AT1	€750m	-	€750m
T2	€750m <sup>(1)</sup>	€750m	€500m
SNP	€750m	€750m	€750m
СВ	€750m	€750m	€750m

#### **2020 ISSUANCES**

#### La Banque Postale SA

- Structured Senior Preferred (SP): €386m
- Senior Non Preferred (SNP): €759m
- Tier 2 (T2): €500m

#### La Banque Postale Home Loan SFH

Covered Bond (CB): €5.9bn (including €5bn retained)

+ Participation in TLTRO3, as part as the funding mix to support lending to our clients, especially SMEs and local public sector



### WHOLESALE FUNDING MIX

# WHOLESALE FUNDING SOURCES AND PROGRAMS

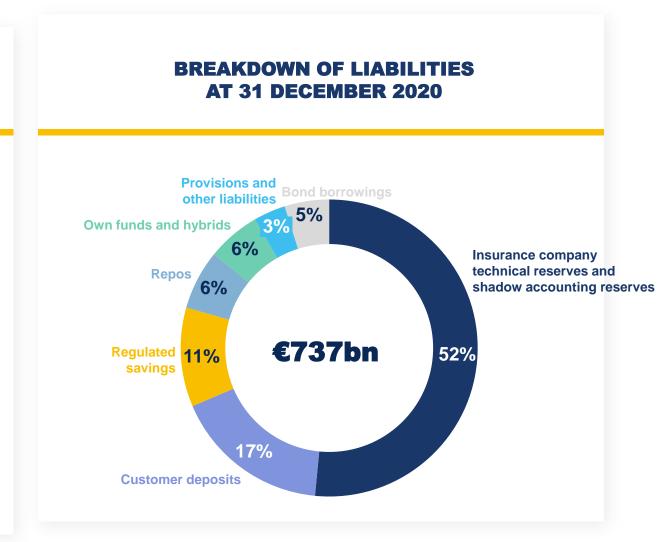
#### **Short Term:**

- Interbank funding: Neu CP and ECP programs
- Repos: Large portfolio of high quality securities with access to dealing platforms and bilateral trading

#### **Medium to Long Term:**

- EMTN Covered bond program and German law registered CB through LBP Home Loan SFH
- EMTN and Neu MTN program
- French Structured Notes program
- Agreement with SFIL/CAFFIL to refinance French local authority loan originations
- Access to EIB (European Investment bank) long-term funding
- Long term Repos

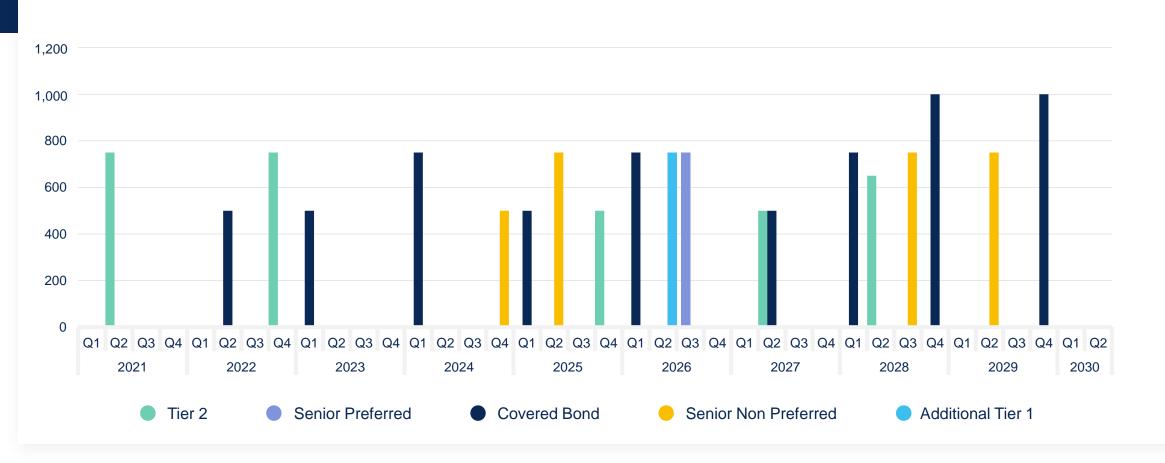
La Banque Postale's EMTN program is also used for **retail structured notes** issuance, with €1.3bn outstanding as of 31 March 2021





### **DEBT MATURITY SCHEDULE**

### **DEBT MATURITY SCHEDULE AT 31 MARCH 2021 - BENCHMARKS** (in € millions)





### STRONG SUPPORT FROM GROUPE LA POSTE

#### **CAPITAL MANAGEMENT PRINCIPLES**

Committed to maintaining adequate solvency levels and supporting La Banque Postale's development, as evidenced by several capital injections

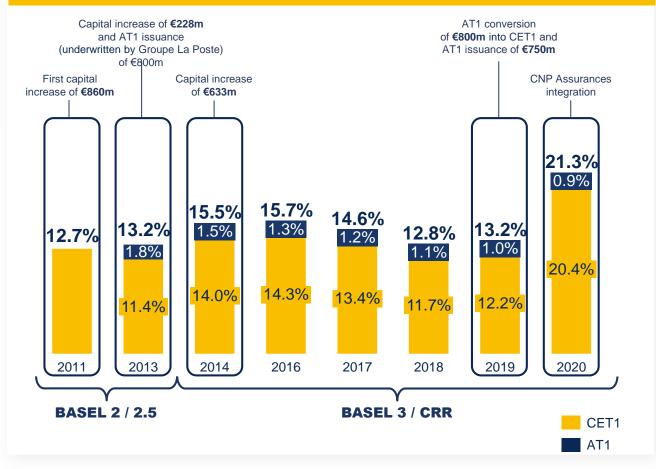
... BASED
ON CONSERVATIVE
SOLVENCY
CALCULATIONS

ASSESSING
PILLAR 1 RISK
using the standard
approach

... AT1 ISSUANCE IN H2 2019 AND CAPITAL INCREASE IN H1 2020 PERPETUAL AT1
BOND ISSUANCE

of €750m, before a capital increase of €1.968m (1)

# LA BANQUE POSTALE'S TIER 1 RATIOS AND GROUPE LA POSTE SUPPORT





# 05

# CORPORATE SOCIAL RESPONSIBILITY



# CORPORATE SOCIAL RESPONSABILITY: A COMPREHENSIVE APPROACH

# **GOVERNANCE**

Environmental and Social responsibility oversight at the highest level

# **OBJECTIVES**

Helping to steer a just transition

# **ACHIEVEMENTS**

A proven leader in sustainable finance



# ENVIRONMENTAL AND SOCIAL RESPONSIBILITY OVERSIGHT AT THE HIGHEST LEVEL

#### A dedicated

#### **CORPORATE CITIZENSHIP DEPARTMENT**

reporting directly to the Chairman of the Executive Board

#### **DEPLOYING**

the Group's ambition to shape a just transition to an economy and a society capable of responding to environmental, social, regional and digital challenges

## A CLEAR ROADMAP

#### **BUILDING**

into the business model systematic measurement of the different businesses' impacts in all these areas

The Head of the Corporate Citizenship department is a member of the General Management Committee



# **HELPING TO STEER A JUST TRANSITION FOR OUR CLIENTS**

# **CLIENTS**

Transformation & innovation to offer products and services dedicated to steering a just transition

- Financing the energy transition and responsible consumption: deployment of Carbo, a digital tool allowing clients to measure the carbon impact of their consumption
- Addressing social inequalities: development of initiatives in support of vulnerable customers and ongoing commitment to providing essential banking services to people who would otherwise have been excluded
- Transforming finance to systematically integrate sustainability considerations: deployment of the Impact Weighting Factor, a ground-breaking proprietary indicator measuring the environmental, social and regional impact of lending and investing transactions

# **HELPING TO STEER A JUST TRANSITION FOR CITIZENS**

# **CITIZENS**

Defining and monitoring engagement policies

- Defining a climate policy in order to reach net zero emissions by 2040 across all businesses
- Ensuring our policies and actions fully contribute to the UN's SDG,
   as per our commitment to adhere to the UN's PRB
- Ensuring transparent disclosures of our engagements through best of breed reporting

# **EMPLOYEES: AT THE HEART OF THE STRATEGIC PROJECT**

### **EMPLOYEES**

A bank that is proud of the engagement and expertise of its employees <sup>(1)</sup> who are closely involved in deploying the strategic plan

 New leadership model aligned with strategic challenges & incorporating service quality: increase empowerment and rewarding initiatives to improve responsiveness to customers; the just transition: involve employees in deploying the community engagements platform (internal consultation)

100% of managers trained in the new leadership model

Collective performance: sharpen focus on value-added tasks by digitising customer experiences and processes, develop individual and collective skills, deploy agile working methods (cross-functional test & learn; increased collective intelligence), deploy short decision-making paths, ensure transparent disclosure of our engagements through best of breed reporting

Over 300,000 training days per year

Attractive employer brand: flexible working arrangements
to promote a better quality of life, personalised mobility plans to offer
employees diversified and enhanced opportunities fostering a fulfilling career,
Policies to attract and retain "digital natives", responsible employment
policies promoting diversity, gender balance and integration

Employee NPS of +20 (2)



### **DIVERSITY & GENDER EQUALITY IN ACTION**

#### **KEY FIGURES**

#### **KEY INITIATIVES**

#### 27,745 employees

#### 61% women

57% of executives are women

39% of strategic executives are women

38% of Executive Committee members are women

#### Gender pay ratio of 97:100

(77:100 in 2018)

#### 3% disabled employees (1)

927 disabled employees supported in 2020

- Specific budgets to promote gender equality, reduce the pay gap and ensure equal pay for equal jobs
- A series of agreements signed in the areas of disability, diversity and gender equality in the workplace
- Disability and Diversity mission (now called "Diversity and Inclusion" mission)
   launched in 2008
- Diversity training to help raise employee awareness and promote a better understanding of challenges involved
- 205 initiatives carried out in 2020 to support disabled employees
- Initiatives by Groupe La Poste rolled down at La Banque Postale level (signing of the Social agreement on youth and senior employment, of the "Autre Cercle" charter - a charity which defends LGBT rights - signing of the Cancer & Jobs Charter...)

### A PROVEN LEADER IN SUSTAINABLE FINANCE & INVESTMENT

#### **CONCRETE ACTIONS & ACHIEVEMENTS**

# A €23bn achievement in financing energy transition projects of which

€2bn worth of energy transition projects financed in 2019-20 by Corporate & Investment Banking

Over €1bn worth of green loans refinanced by green bonds granted to local authorities in the past 18 months

€3Bn in thematic green investment funds at LBP AM

Commitment to become a sustainable

**issuer** with first green bond issued in 2019 (€750m) and further issuances planned

La Banque Postale's operational scope carbon neutral since 2018

Innovative GREaT (Governance, Energy and Economic Transition and Territories) proprietary ESG screening methodology for all asset classes at LBP AM

**SRI label awarded to 100%** of eligible LBP AM funds and **95%** of assets under advisor-directed management by BPE

#### **CNP Assurances**

- €17.2bn worth of green investments
- 88% of investment portfolio meets ESG criteria
- 42% of unit-linked assets (UCITS) managed under ESG criteria (8% in 2019)
- 56,488 hectares of woodland (> 5 times the surface of Paris) with a focus on sustainable management that respects biodiversity and anticipates climate change

**Signatory of:** Principles for Responsible Investment (2009), Principles for Sustainable Insurance (2012), Principles for Responsible Banking (2019), Collective Commitment to Climate Action (2019), Equator Principles (2019), Net-Zero Asset Owner Alliance (2020), Net-Zero Asset Managers Initiative (2021), Net-Zero Banking Alliance (2021)



#### Best bank worldwide

in the "Public and Regional Banking" category



Best bank worldwide

in the "Retail and Specialised Banking" category and **10th best company worldwide** 



# 

# **APPENDICES**



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# **ADDITIONAL DISCLOSURES: 2020 CONSOLIDATED INCOME STATEMENT**

Main income statement items	<b>2020</b> <sup>(1)</sup>	2019	(%)
Net banking income	7,724	5,647	+36.8
Net banking income excl. effect of PEL/CEL provision	7,745	5,579	+38.8
Operating expenses	(5,711)	(4,692)	+21.7
Gross operating profit	2,013	955	x2.1
Cost of risk	(674)	(178)	x3.8
Operating profit	1,339	777	+72.4
Pre-tax profit	5,107	1,059	n.m.
Income tax	(419)	(273)	+53.5
Attributable net profit	4,155	780	n.m.
Cost/income ratio (%)	70.2 (2)	83.8	



# ADDITIONAL DISCLOSURES: RECONCILIATION OF RETAIL BANKING DIVISION RESULTS

	2019 reported	Restatements	2019 underlying	2020 reported	Restatements	2020 underlying	(%)
Net banking income	5,241	68	5,173	4,981	(21)	5,002	-3.3
Operating expenses	(4,466)	(49)	(4,418)	(4,608)	(187)	(4,422)	+0.1
Gross operating profit	775	19	755	373	(208)	580	-23.2
Cost of risk	(178)		(178)	(607)	-	(607)	n.m.
Operating profit	596	19	577	(234)	(208)	(27)	n.m.

Underlying management reporting indicators are calculated excluding the effect of the Home Savings Plan provision, the tax effect of Single Resolution Fund (FRU)/Fonds de Garantie des Dépôts et de Résolution (FGDR) contributions and the exceptional decommissioning of IT assets.

# ADDITIONAL DISCLOSURES: ATTRIBUTABLE NET PROFIT OF €4,155M

Consolidated results (€m)	2019 Actual	2020 Actual (excl. badwill & PPA)	2020 Actual (incl. badwill & PPA)
Net banking income	5,647	8,124	7,724
Operating expenses	(4,692)	(5,664)	(5,711)
Gross operating profit	955	2,459	2,013
Cost of risk	(178)	(657)	(674)
Operating profit	777	1,803	1,339
Attributable net profit	780	738	4,155
	RONE <sup>1</sup>	6.3	8%
	Cost/income ratio	70.	2%

# **2020 results shaped** by non-recurring transactions

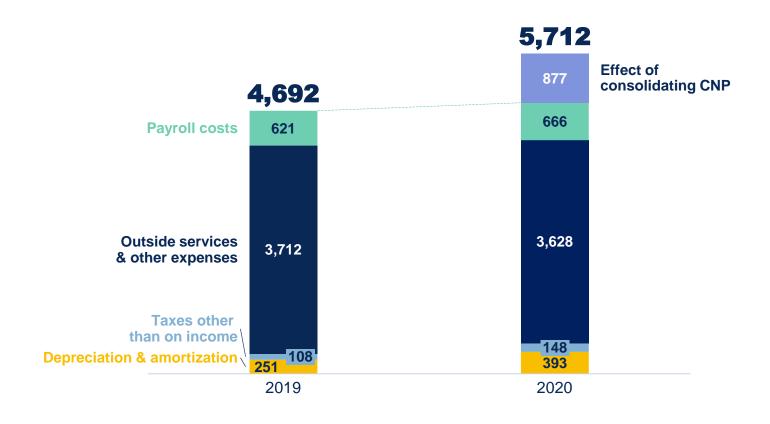
- Attributable net profit of €4.15bn as reported
- €484m positive effect of increase in the Group's interest in CNP from 20% to 63% (effect of change in scope excluding badwill and PPA)
- Covid-19 effects on consolidated operating profit estimated at €807m

Excluding first-time consolidation impact and PPA adjustments, attributable net profit was €738m

- Attributable net profit reduced to €738m from €780m in 2019
- Cost/income ratio of 70.2% (excluding PPA adjustments)

# ADDITIONAL DISCLOSURES: EXPENSES KEPT UNDER CONTROL

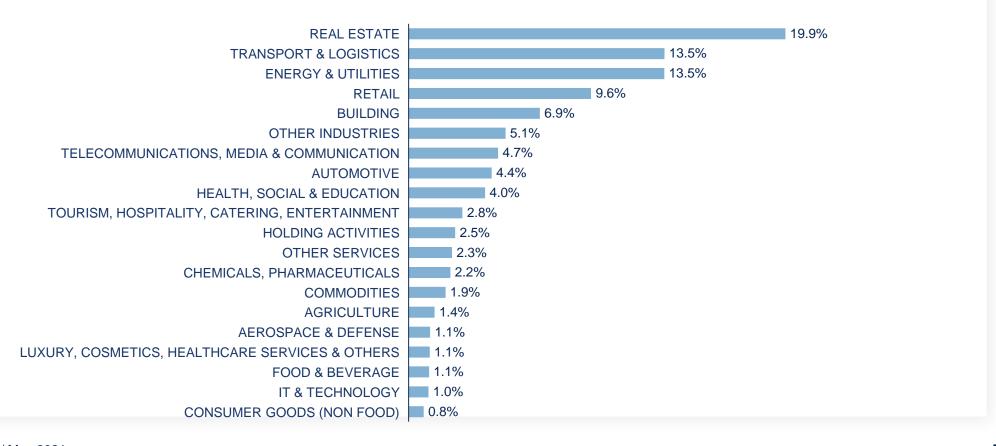
#### **OPERATING EXPENSES (€M)**





# ADDITIONAL DISCLOSURES: A SOUND CORPORATE CREDIT PORTFOLIO

CORPORATE LOAN BOOK AT 31/12/2020: €25.8BN





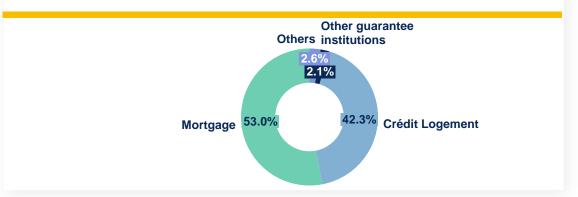
# LA BANQUE POSTALE HOME LOAN STRATEGY

#### LA BANQUE POSTALE HOME LOAN BUSINESS

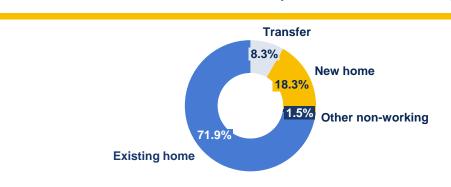
#### Low risk profile customers

- Owner occupiers (88.7%)
- Average term at inception: 19.7 years
- Fixed rate loans (100%)
- 52.1% of loans at 31 December 2020 were guaranteed by Crédit Logement

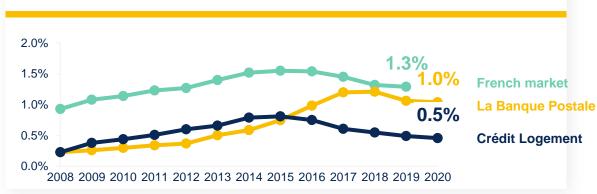
#### **BREAKDOWN BY GUARANTEE** (2020 ORIGINATIONS)



#### **LOAN PURPOSE** (2020 ORIGINATIONS)



### **NON-PERFORMING HOME LOANS**

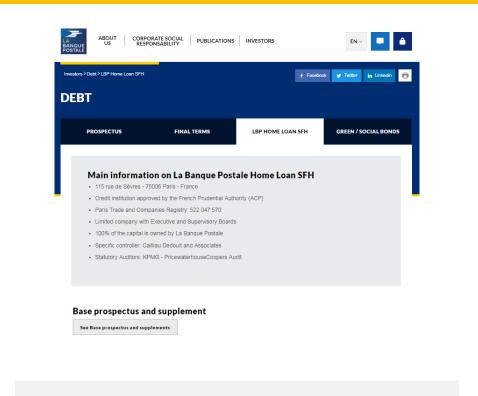


# LA BANQUE POSTALE HOME LOAN SFH: LEGAL FRAMEWORK

# A STRONG LEGAL FRAMEWORK AND ADVANTAGEOUS TREATMENT FOR INVESTORS

- La Banque Postale Home Loan SFH is a French credit institution, 100% owned by LBP, licensed by the French supervisory authority (Autorité de Contrôle Prudentiel et de Résolution – ACPR)
- Minimum contractual over-collateralisation (OC) of 8.1% versus legally required minimum of 5%, using the same weightings
- Under CRD IV/CRR (article 129) and LCR delegated act, covered bonds with minimum size of €500m rated AA- or better are eligible for inclusion in level 1B for LCR and benefit from a 10% RW
- Covered bonds are secured by a segregated asset pool and a preferential legal claim for covered bond investors
- Absolute seniority for repayment purposes, no early redemption or acceleration
- Regulated covered bonds are exempt from bail-in (BRRD)

#### INVESTOR INFORMATION: A DEDICATED WEBSITE

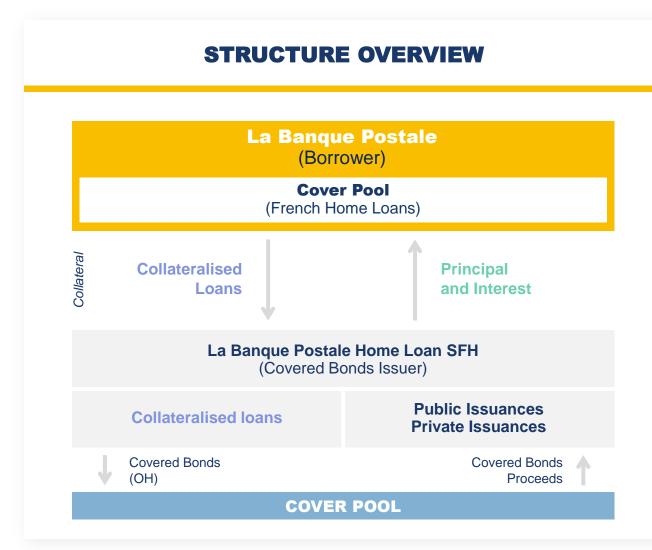


**ECBC Label** to ensure full transparency of the asset pool





# LA BANQUE POSTALE HOME LOAN SFH: LEGAL FRAMEWORK



# NAMENSSCHULDVERSCHREIBUNGEN DOCUMENTATION

- In June 2014, La Banque Postale established a programme for the issuance of German registered covered bonds, known as Namensschuldverschreibungen or "N-bonds".
- Investors in the N-bonds benefit from strong protection with an absolute priority claim over the SFH's assets (including the cover pool), by law. They are ranked pari passu with the SFH's other bondholders.
- The N-bonds are registered covered bonds governed by German law.



# LA BANQUE POSTALE HOME LOAN SFH: A STRONG AND GRANULAR COVER POOL (1/2)



#### PROGRAMME TERMS



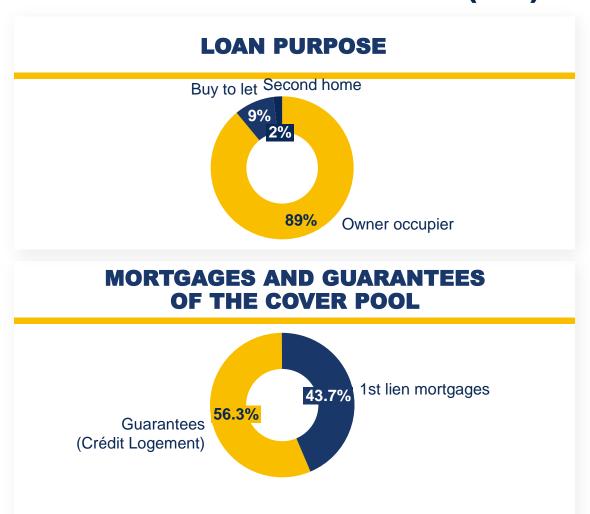
#### **COVER POOL**

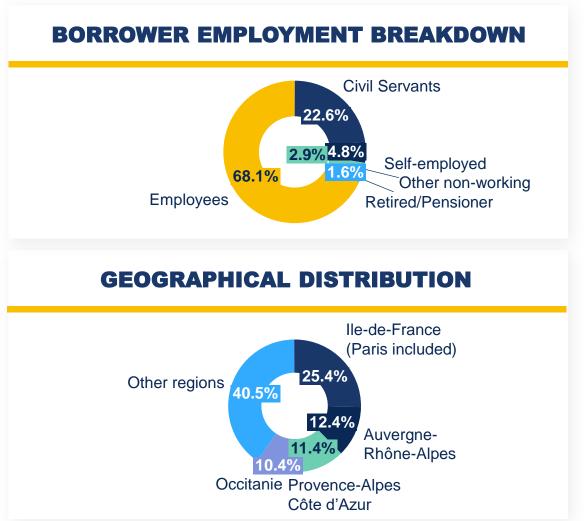
(cf. ECBC template: reporting date 25/01/2021 – cut-off date 31/12/2020)

Programme size	€30bn
Rating	AAA by S&P
Currency	€
Listing	Euronext Paris
Governing law	French Law, ability to issue German law-governed Namensschuldverschreibungen
Amount issued	€16,216bn (as at 25/01/2021)
Maturity type	Hard/Soft bullet
Registrar and paying agent for NSV	LBBW
Total outstanding	€23,100bn (as at 25/01/2021; cut-off date 31/12/2020)
Total outstanding	€23,100bn (as at 25/01/2021; cut-off date 31/12/2020)
Total outstanding Number of loans	€23,100bn (as at 25/01/2021; cut-off date 31/12/2020) 307,319
Total outstanding Number of loans Average loan balance	€23,100bn (as at 25/01/2021; cut-off date 31/12/2020) 307,319 €75,169
Total outstanding Number of Ioans Average Ioan balance Average remaining term	€23,100bn (as at 25/01/2021; cut-off date 31/12/2020) 307,319 €75,169 58 months
Total outstanding Number of Ioans Average Ioan balance Average remaining term WA LTV	€23,100bn (as at 25/01/2021; cut-off date 31/12/2020) 307,319 €75,169 58 months 65%



# LA BANQUE POSTALE HOME LOAN SFH: A STRONG AND GRANULAR COVER POOL (2/2)







### **COVERED BONDS: FUNDING PROGRAMME**

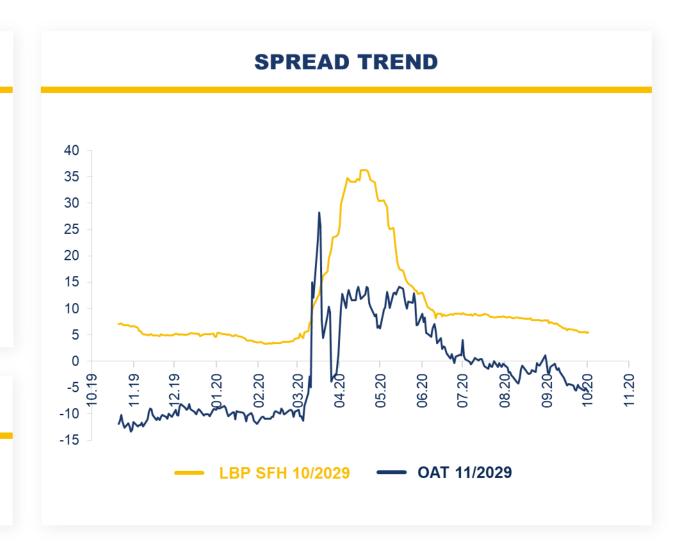
#### **ISSUANCE**

At 31 March 2021	Total	Benchmark	PP's	Retained CB's
Total Issuance	€17,216m	€8,000m	€1,716m	€7,500m
2020 Issuance	€5,900m	€750m	€150m	€5,000m
2021 Issuance	€1,000m	-	-	€1,000m

- ECBC label, with monthly reporting on asset quality available on La Banque Postale's website
- Regular issuance in both benchmark and PP's

#### **FUNDING PLANS**

- Limited activity in 2021 due to TLTRO III participation in March
- 1 benchmark expected in 2021





# **CRÉDIT LOGEMENT / MUTUAL GUARANTEE FUND (MGF)**

Crédit Logement is a market leader on the French residential property market, guaranteeing 1 in 3 home loans.

It guarantees home loans, in the form of a joint and several guarantee that protects the lender against borrower default.

In 2020, more than 400,000 homebuyers were covered by a Crédit Logement guarantee, allowing them to finance their property purchase without a mortgage.

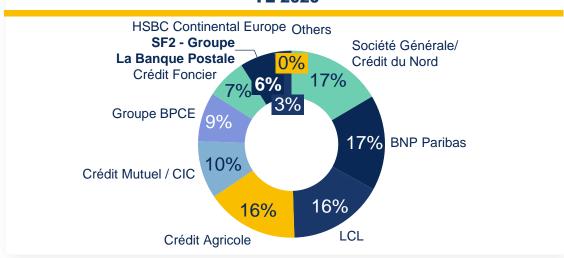
#### **Crédit Logement**

- Outstanding guarantees: €390.4bn corresponding to 3,428,013 loans
- Long-term rating (Aa3/stable by Moody's and AA/low stable by DBRS)
- Backed by the French banking system in the last resort

#### Mutual Guarantee Fund (MGF):

- The Crédit Logement financial guarantee is based on the principle of pooling risk, with each borrower contributing to a Mutual Guarantee Fund (MGF):
  - The MGF provides the funds to repay the bank in case the borrower defaults
  - MGF: €6.4bn at the end of 2020

#### CRÉDIT LOGEMENT OWNERSHIP STRUCTURE YE 2020



#### **CRÉDIT LOGEMENT 2020 ANNUAL REPORT**

"The year 2020, with €98bn in guarantee agreements delivered, presents a very respectable result. It is obviously not comparable to the exceptional €127bn of 2019, but far from the first forecasts of market collapse made by some, and finally quite close to the 106 billion of 2018."



# **DYNAMIC ISSUANCE PROGRAMME**

#### LISTING OF FINANCIAL INSTRUMENTS ISSUED BY LBP SA AT 31 MARCH 2021<sup>(1)</sup>

Debt	Nominal (€)	Issue date	Coupon	Call date	Maturity	ISIN
SP	750,000,000	12/07/2019	0,250%	no call	12/07/2026	FR0013415692
	750,000,000	17/06/2020	0,500%	17/06/2025	17/06/2026	FR0013518024
SNP	750,000,000	24/04/2019	1,375%	no call	24/04/2029	FR0013415692
SIVI	750,000,000	13/07/2018	2%	no call	13/07/2028	FR0013349099
	500,000,000	16/10/2017	1%	no call	16/10/2024	FR0013286838
	500,000,000	02/02/2021	0,75%	03/05/2027	02/08/2032	FR0014001R34
	500,000,000	19/10/2020	1%	26/10/2025	26/01/2031	FR00140009W6
Tier 2	650,000,000	09/06/2016	3%	no call	09/06/2028	FR0013181898
	750,000,000	19/11/2015	2,75%	19/11/2022	19/11/2027	FR0013054913
	750,000,000	23/04/2014	2,75%	23/04/2021	23/04/2026	FR0011855865
ATI	750,000,000	20/11/2019	3,875%	20/05/2026	Perp	FR0013461795



# CYBER RISK MANAGEMENT: INTEGRATED IN THE OPERATIONAL RISK MANAGEMENT APPROACH

#### INFORMATION SYSTEMS SECURITY GOVERNANCE BASED ON FOUR FUNDAMENTAL PRINCIPLES

- 1. Accountability, especially at business line level
- 2. Risk-based approach
- Based on an IS Security risk-acceptance framework
- Application of security policies based on a counter-factual analysis of activities and projects
- Proportionality: the security system is proportionate to the level of risk incurred
- Operational risk map, updated regularly by the risk management function and including information systems risks

#### 3. Information systems security controls

- Controls are defined and/or signed off by the Information Systems Security Officer
- Any exceptions are documented and monitored by the Information Systems Security Officer in accordance with the procedure
- Instances of non-compliance are closely monitored and an escalation procedure is implemented where necessary

#### 4. Continuous improvement

 Information systems security risks and the related management processes are reviewed annually

# Group Cybersecurity Officer reporting to the Operational Risk Director who in turn reports to the Risk Director responsible for the area concerned: entire Group (including CNP Assurances)

#### **Implemented around**

- 1. A Systems Security function deployed across all business lines. Systems Security Officers:
- Appointed within the risk management functions of all business lines and subsidiaries, trained in systems security, to implement the roadmap
- 2. Four committees:
- CSIT (information systems strategy)
- CoSSI (operational risks related to information systems)
- CRC métiers (risk monitoring at business line level)
- CPRG (decision-making at Executive Board level)

- 3. A Group-wide reference framework, approved by the CPRG
- Topic-based policies aligned with the business lines, IS technical guidelines, defined processes (exceptions, labels, etc.)



# **ALTERNATIVE PERFORMANCE MEASURES**

#### **ARTICLE 223-1 OF THE AMF GENERAL REGULATION**

Alternative Performance Measures	Definition and method of calculation
NBI excluding the effect of home savings account provisions	NBI restated for provisions or reversal of provisions for liabilities related to home savings accounts (PEL and CEL)
Operating expenses	Sum of operating expenses and net depreciation, amortisation and impairment of property, plant and equipment and intangible assets
Cost-income ratio	Operating expenses divided by NBI adjusted for accrued interest on non-performing loans
Cost of risk (in basis points)	Average retail banking credit risk costs for the quarter divided by outstanding loans at the beginning of each quarter



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