



## July 5<sup>th</sup>, 2023

**4:00 pm – 4:10 pm**    **Opening remarks - Philippe Heim**

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**4:10 pm – 4:30 pm**    **KEYNOTE**

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- **Dr Solange Bandiaky-Badji**  
Coordinator and President of the Rights and Resources Group (RRG)
- **Gernot Wagner**  
Climate economist at Columbia Business School

**4:30 pm – 5:15 pm**    **To what extent is the defense sector an emerging sustainability issue?**

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- **Marie-Pierre de Bailliencourt**  
Director, Institut Montaigne
- **Rear admiral Marc Antoine de Saint Germain**  
Director of the navy's center for strategic studies and navy awareness officer
- **Serge Weinberg**  
CEO, Weinberg Capital Partners
- **Florence Parly**  
Former Minister of the Armed Forces

**5:15 pm – 5:45 pm**    **Climate crisis and infrastructure transition: adaptation scenarios**

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- **Stéphane Dedeyan**  
CEO, CNP Assurances
- **Thierry Déau**  
CEO, Meridiam
- **Jean-Pierre Farandou**  
CEO, SNCF

**5:45 pm – 6:05 pm**    **Keynote speech**

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**6:05 pm – 6:40 pm**    **Neither greenwashing nor greenhushing : how to (re) build trust?**

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- **Tracey McDermott**  
Steering Group Chair, Net-Zero Banking Alliance
- **Natasha Cazenave**  
Executive Director, European Securities and Markets Authority (ESMA)
- **Heffa Schücking**  
German environmentalist and Urgewald founder

**6:40 pm – 7:15 pm**    **Could the reindustrialisation of Europe facilitate the transition?**

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- **Gernot Wagner**  
Climate economist at Columbia Business School
- **Benoît Bazin**  
CEO, Saint-Gobain

**7:15 pm – 7:30 pm**    **CLOSING REMARKS**

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- **Eric Lombard**  
CEO, La Caisse des Dépôts

**7:30 pm**    **NETWORKING AND DRINKS RECEPTION**

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Moderated by Charlotte Kan



# Citizen Call

FOR A SUSTAINABLE ECONOMY  
by La Banque Postale

July 5<sup>th</sup> and 6<sup>th</sup>, 2023

## July 6<sup>th</sup>, 2023

### 9:00 am – 9:20 am KEYNOTE

- **Philippe Wahl**, Chairman and CEO, Le Groupe La Poste,

### 9:20 am – 10:10 am How can we avoid a 'two-speed' environmental transition between different regions?

- **Jean-Marc Jancovici**  
President, The Shift Project
- **Stéphanie Dupuy-Lyon**  
Director of Social Commitment, La Poste Group
- **Bertrand Badré**  
CEO, Blue like an Orange Sustainable Capital

### 10:10 am – 10:45 am New horizons for corporate responsibility

- **Fabrice Bonnifet**  
Director of Sustainable Development & Quality, Safety and Environment, Bouygues Group
- **Jean-Marie Gouvain**  
Risk, Compliance and Internal Control Director of the Casino Group
- **Adrienne Horel-Pagès**  
Chief Sustainability Officer, La Banque Postale

### 10:45 am – 11:15 am Coffee break

### 11:15 am – 12:00 am Can we (re)reconcile energy transition and social justice?

- **Emmanuelle Wargon**  
Head of the French Energy Regulatory Commission (CRE)
- **Chloé Clair**  
Chairwoman, namR
- **Hélène Pélissard**  
President, SOLIHA, member of the Club de l'Initiative
- **Marion Rouso**  
Member of the Management Board  
and Managing Director of retail banking, La Banque Postale

### 12:00 am – 12:30 pm Face to face conclusion

- **Phiippe Heim**  
Chairman CEO, La Banque Postale
- **Claire Pétreault**  
Founder of "Pépites vertes", a media committed to the environment
- **Students panel**  
Chairwoman, namR

Moderated by Charlotte Kan