



Press release  
Paris, 4 July 2023

## **2023 Citizen call for a sustainable economy: testing the just transition's resistance to challenges**

***On July 5<sup>th</sup> and 6<sup>th</sup>, La Banque Postale will host the third Citizen Call for a Sustainable Economy. This event will bring together major players at the Bank's headquarters : public and private business leaders, civil society stakeholders, local authorities and experts from France and abroad, to discuss the current key issues of a just transition against a backdrop of economic, social, environmental and geopolitical challenges.***

Each year since 2020, the Citizen Call for a Sustainable Economy aims to encourage discussions and research into solutions to facilitate the implementation of a **just transition**. Drawing notably on La Banque Postale's unique ecosystem, the event brings together all stakeholders involved in the key issues at the heart of French and International public opinion.

For the 2023 edition, La Banque Postale has decided to focus the Citizen Call for a Sustainable Economy on challenges relating to **adapting** infrastructures and **regional transition** in the wake of environmental emergencies, the emergence of defence issues as part of a more global vision of **sustainability**, the **reindustrialisation momentum** required to step up transitions and assert our sovereignty, the tension between the **energy transition** and **social justice**, as well as the need for **trust in sustainable finance** against a backdrop of growing regulatory pressure.

*"At a time when transition efforts are being stepped up significantly, new questions are emerging which require structured and bold choices. Our ability to set the conditions for a demanding and constructive fundamental debate with all stakeholders is a key factor in successfully stepping up this in-depth transformation of our models. Through this event, we hope to contribute to the debate by inviting business leaders, public and private decision makers, researchers and economists, bankers, investors and regulators, and NGOs to discuss and work together to develop courses of action to drive this long transformation process"*  
underlined **Philippe Heim — Chairman of the Executive Board of La Banque Postale.**

The opening session, during the afternoon on July 5<sup>th</sup>, will be dedicated to the key issues of resilience, sovereignty and international regulation.

Discussions will cover, in particular, to what extent the defence sector is an emerging sustainability issue, the challenge of adapting infrastructures, reindustrialisation and the question of trust in terms of sustainable finance. Speakers in this first part, including **Florence Parly** - Former Minister of the French Armed Forces, **Jean-Pierre Farandou** - CEO of the SNCF, **Benoit Bazin** - CEO of Saint Gobain, **Arnaud Montebourg** – Former French Minister of the Economy, Industrial Renewal and Digital Affairs, **Tracey McDermott** - Steering Group Chair of the Net Zero Banking Alliance (NZBA), will take the stage alongside, in particular **Dr Solange Bandiaky-Badji** - Coordinator and President of the Rights and Resources Group, and **Gernot Wagner** - Climate economist at Columbia Business School. **Eric Lombard** - CEO of La Caisse des Dépôts will bring this first day to a close.

The morning of July 6<sup>th</sup> will be dedicated to the just transition in the regions, reconciling social justice and the energy transition, and the new horizons for corporate responsibility. **Philippe Wahl** – Chairman and Chief Executive Officer of La Poste Groupe will open the second day which will focus on the major issues in terms of a just transition. **Jean-Marc Jancovici** - President of the Shift Project, **Emmanuelle Wargon** - Head of the French Energy Regulatory Commission (CRE), **Thierry Déau** – CEO of Meridiam, **Stéphane Dedeyan** - CEO of CNP Assurances and **Fabrice Bonnifet** - Director of Sustainable Development & Quality, Safety and Environment at Bouygues Group, will take part in the round-table discussions. **Philippe Heim** - Chairman of the Executive Board of La Banque Postale will lead a discussion with a panel of students and will bring the morning to a close.

**To access the full programme of events:**

<https://dialoguesdeleconomiecitoyenne.com/en/#program>

**To register for the event:**

<https://dialoguesdeleconomiecitoyenne.com/en/#registration>

### **Recent CSR news from La Banque Postale**

- **La Banque Postale launches the impact home loan**

With this new offer, which will initially be reserved for its 20 million customers, La Banque Postale aims to promote new products and services to help its customers become stakeholders in the energy transition, by encouraging them to buy more efficient housing or carry out energy-efficiency renovations on their current homes.

- **La Banque Postale raises awareness among its customers on how to measure and reduce the carbon footprint of their banking transactions.**

In partnership with the start-up Carbo, La Banque Postale now helps its customers easily measure the carbon footprint of their banking transactions. This new service is integrated in the customer's banking application and online banking solutions, providing them with an overview of the estimated carbon impact of their expenditure and made-to-measure advice on how to reduce their carbon footprint.

- **Publication of the Steering Committee's report**

As one of the first French banks to become a mission-led company (February 2022), La Banque Postale has just published its first steering committee report. In the report, the 18 members of the steering committee - including 12 independent experts - review the governance structure implemented, present the progress of their initial work, and the pathway defined in 2022 to allow La Banque Postale to achieve its mission.

To read the 2022 mission report: <https://rb.gy/z678y>

- **The leading bank worldwide in terms of CSR according to Moody's ESG Solutions**

With a score of 74/100 awarded in June 2023 by the non-financial rating agency Moody's ESG Solutions, La Banque Postale maintains its leading position as the number one bank worldwide in terms of CSR. It is ranked number eight worldwide out of 4,770 rated companies across all economic sectors. La Banque Postale is also ranked in the top three number worldwide in the "Public & Regional Banks" sector according to ISS-ESG.

### **About La Banque Postale:**

La Banque Postale, along with its subsidiaries, including CNP Assurances, forms a large international bancassurance group, 11th in the eurozone by the size of the balance sheet. Its diversified business model enables it to support 20 million individual and corporate customers and local public sector actors in France with a complete range accessible to all. A subsidiary of La Poste Group, La Banque Postale is a local bank, present throughout the country with 17,000 contact points, including 7,000 post offices.

With its strategic plan "La Banque Postale 2030", it has set itself the ambition to become the favorite bank for French people, with an integrated and omni-channel offer of bank-insurance services structured around its three brands: La Banque Postale, its day-to-day bank, Ma French Bank, its 100% mobile bank and Louvre Banque Privée, its private bank. La Banque Postale is accelerating its diversification strategy and developing its expertise businesses, particularly in asset management, insurance, consumer credit and corporate and investment banking.

Drawing on its citizen identity, La Banque Postale is working towards a just transition by integrating environmental and social impact objectives into the heart of its governance. A company with a mission since March 2022 and a leader in impact finance, La Banque Postale aims to achieve net zero emissions by 2040. It is in the top rankings of the non-financial rating agencies.

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