

PRESS RELEASE
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Appointment within Le Groupe La Poste's Executive Committee

Philippe Heim has been appointed Chairman of the Board of Directors of La Banque Postale

During today's meeting of La Banque Postale's Supervisory Board – presided over by Philippe Wahl, Chairman and Chief Executive Officer of Le Groupe La Poste – **Philippe Heim was appointed Chairman of the Board of Directors of La Banque Postale, Executive Vice-President of Le Groupe La Poste** and a **member of the Executive Committee**.

Prior to this appointment, Philippe Heim had been Deputy Chief Executive Officer of Société Générale since May 2018, in charge of International Retail Banking, Financial Services and Insurance. During his 13 years within Société Générale, he was notably in charge of the Group's strategy and then finances.

At the end of the Supervisory Board meeting, Philippe Wahl declared: "*Philippe Heim is taking over as Chairman of La Banque Postale at a key moment in the company's history, just five months after the establishment of a major public financial services division created by the Caisse des Dépôts, La Poste, La Banque Postale and CNP Assurances. Under Philippe's leadership, La Banque Postale, a community-oriented bank, will accelerate its development as a European bank-insurer, committed to serving all its customers and territories, and actively mobilised in favour of sustainable finance.*"

Philippe Heim will take up his position on 3 September 2020. He succeeds Rémy Weber, who left Le Groupe La Poste on 3 August. Tony Blanco, Secretary General of La Banque Postale, was in charge of the interim management of the company.

Biography:

Philippe Heim is 52 years old. He is a graduate of the École Supérieure de Commerce de Paris (ESCP Europe), the Institut d'Études Politiques de Paris (Sciences Po) and the École Nationale d'Administration (ENA).

Philippe Heim began his career in 1997 in the French Civil Service at the Ministry of Economy and Finance, where he held several positions before being appointed Economic Advisor to the French Embassy in Singapore. In 2003, he was appointed as Technical Advisor to Francis Mer, the French Minister of Economy, Finance and Industry at the time. The following year, he became Budget Advisor to Nicolas Sarkozy, who was then Minister of the Economy, Finance and Industry. In 2006, he was promoted to the position of Chief of Staff to Jean-François Copé, Minister of the Budget and the Government's Spokesman.

He joined the Société Générale Group in 2007, first as Senior Banker in charge of Global Relations, with a portfolio of strategic customers within SG CIB, and then in charge of Group Strategy and Finances from 2009. Philippe Heim was appointed Chief Financial Officer of the Société Générale Group in 2013, and was also a member of the Group's Executive Committee.

Since May 2018, Philippe Heim had been Deputy Chief Executive Officer of Société Générale, in charge of International Retail Banking, Financial Services and Insurance.

About Le Groupe La Poste

La Poste is a state-owned public limited company, subsidiary of the Caisse des Dépôts and the State. Le Groupe La Poste is structured around five core business units: Services-Mail-Parcels, La Banque Postale, Network La Poste, GeoPost and Digital Services. The Group operates out of 47 countries on four continents. La Poste's 17,000 postal retail outlets make it France's leading local business network, serving 1.3 million customers every day. La Poste has been carbon neutral since 2012 and delivers 21.6 billion items worldwide (letters, printed advertising media and parcels), 6 days a week. In 2019, the Group generated €26 billion in revenues (30% from outside France) with a headcount of more than 249,000. La Poste aims to further develop its transformation through on-going diversification. With its goal of becoming the leading company in local personal services, for everyone, everywhere, every day, La Poste is committed to making life simpler for all.

About La Banque Postale

La Banque Postale, together with its subsidiaries, including CNP Assurances, a subsidiary of the La Poste group, operates in the retail banking, insurance, corporate banking and asset management markets. La Banque Postale supports its customers – private individuals, businesses, professionals, non-profits and the local public sector – with a comprehensive range of accessible services. As a local bank, La Banque Postale is the leading lender to local authorities and has an extensive branch network in France with more than 17,000 contact points, including 7,700 post offices. It is also developing a digital offering, especially through fully-mobile Ma French Bank. As a bank dedicated to serving the community, and a pioneer in responsible finance, La Banque Postale is charged with a public service mission of providing access to banking services through the Livret A passbook savings account.

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