



## PRESS RELEASE

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### Crédit Immobilier de France: La Banque Postale will examine the file

Crédit Immobilier de France (« CIF ») has publicly announced that it has decided to change its economic model. With this aim in mind, HSBC, the advisory bank appointed by CIF, has just confirmed that it is launching a professional due diligence process, which is open to all the market players.

La Banque Postale has decided to take part in this process, and to examine CIF's file, in light of its own development targets, which are assembled in its 2011-2015 strategic plan known as "The customer's interests first : let's prove our difference".

La Banque Postale embodies the postal values of proximity and services accessible to as many people as possible. These are unique values, which ensure the La Poste Group's success. It is proud to fulfil its banking accessibility public service mission. It is this heritage that makes La Banque Postale the Bank for everyone.

#### La Banque Postale ([www.labanquepostale.fr](http://www.labanquepostale.fr))

La Banque Postale, the banking subsidiary of La Poste Group, is a unique and special bank operating in the French retail banking market. As an institution that is faithful to its core values: acting in the general interest, confidentiality and closeness to its customers, La Banque Postale puts welcoming all its customers at the heart of its business. It supports its retail and corporate customers by providing a sustainable banking relationship, with an accessible and reasonably-priced range of products and services. It is continually adding to its product range, specifically through relying on the expertise of its subsidiaries and partners, thus entering new areas. La Banque Postale is accessible 24/7, anywhere, any time.

#### La Banque Postale means:

- NBI of €5.231 billion
- 11.5 million current postal accounts
- 10.38 million active customers
- 450,000 Companies, Local Authorities, and Associations as customers
- 6,300 cash and electronic payment machines in France
- €290 billion in outstanding customer deposits
- Over 6.95 million bank cards i.e. 11.5 % of the market
- 17,000 contact points

(Data as at the end of 2011)